

HIGHER PURPOSE BUSINESS FELLOWSHIP

The Higher Purpose Business Fellowship Program is a six month program anchored by HPC's culturally relevant curriculum, comprehensive business support, and funding network. Four high growth sectors in Mississippi have been identified: food/agriculture, health/wellness, education, and arts/culture. HPC will select existing for-profit businesses and cooperatives led by Black residents based on a social impact selection process. Fellows will meet six times, receive a stipend, connect with industry resources, and join a community of entrepreneurs.

Eligible Counties

The Mississippi Delta (areas include): Bolivar, Carroll, Coahoma, DeSoto, Holmes, Humphreys, Issaquena, Leflore, Panola, Quitman, Sharkey, Sunflower, Tallahatchie, Tate, Tunica, Warren, Washington and Yazoo

Name

Phone Number

Address* *Black MS Delta Residents. Be prepared to provide one or more proofs of residence.*

Email Address

Education * *Select the highest level completed.*

- High School
- College
- Graduate School
- Other

Education * *Give the name of the institution matching your response to the previous question.*

Current Occupation *

Name of Business (if applicable) * *Its okay if you haven't created a name for your business yet.*

Description of your business/idea

How many years of entrepreneurial activity do you have?

What inspired you to want to start this business?

If selected, what do you expect to gain by being apart of this fellowship program?

If selected, what do you expect to contribute to this fellowship program?

We normally hold three meeting on Wednesday evenings at HPCHQ, and we also take three immersions (trips) during this 6 month process. Will you be able to make these meetings?

See table on page 3.

Yes

No

Maybe (Explain, on the next question)

Explain.

How comfortable are you with public speaking?

1 2 3 4 5

Not comfortable at all

Extremely comfortable

How well do you follow instructions?

1 2 3 4 5

Not well

Extremely well

How do you respond to criticism?

References * Provide at least three references with ONLY ONE being a personal reference. Be sure to include their name, contact information, and your relationship to them.

<u>When</u>	<u>Where</u>	<u>What</u>
<u>February 26, 2020</u>	Higher Purpose HQ Clarksdale, MS	Orientation
<u>March 25-28, 2020</u>	<i>Immersion One:</i> New Orleans, LA	<u>Module 1: Personal Leadership</u> <u>Module 2: Business Model</u>
<u>April 22-23, 2020</u>	Immersion Two: Jackson, MS	<u>Module 3: Leveraging Technology</u> <u>Module 4: Protecting Your Business</u>
<u>May 20, 2020</u>	Higher Purpose HQ Clarksdale, MS	<u>Module 5: Money Management</u> <u>Module 6: Funding Your Business</u>
<u>June 12-14, 2020</u>	Immersion Three: Montgomery, AL	<u>Module 7: Branding Your Business</u> <u>Module 8: Pitch Your Business</u>
<u>July 15, 2020</u>	Higher Purpose HQ Clarksdale, MS	<u>Graduation Prep</u>
<u>July 23, 2020</u>	The Bank Building Clarksdale, MS	<u>Graduation</u>